BOARD OF DIRECTORS MEETING MINUTES

May 1, 2020

Zoom conference

1. Meeting called to order at 12:09

2. Those in attendance: S Strautman, Jay Reynolds, John Reynolds, S Beckman, L Williams and L Pitre

3. President reviewed her report.
   a. Discussed Harris Center’s Mar Concert cancelation bill. SS will review with them what we are being billed for now.
   b. Fiscal yr ends soon, we must find new board members.
   c. We will have another meeting to focus on President vs. Executive Director duties in approx 3wks. Sandy to set.
   d. Nominated Jay Reynolds for new President. All in favor.
   e. Sandy to Touch bases w Brazilian Center for future re-opening

4. Lili: Update the list of Strum for Fun program in LGL from the signup sheets.
   a. Jay: Send targeted email to Strum for Fun participants.

5. Sandy: Prepare the May Newsletter

6. Lili: Send the Strategic Plan Results to everyone.

7. Lili: Send Stephanie contact info for David Webb re Harris Center.

8. Stephanie discussed interactions with Muriel to reschedule. But date given to Harris Center is not available and Harris Center is not yet scheduling anything.

9. It was suggested to visit McClatchy performing arts center for a possible venue for SGS to use

10. We discussed selection of artists for next season. The group came up with the idea of selecting prominent members of our community to be the “Collective Artistic Directors” (CADs); People we considered, teachers and faculty at local colleges, such as Richard Savino, Matthew Grasso, Michael Silva, Bob Ferguson, David Chapman; If we can get these people to sign up, Jay would
create a “voting page” where the CADs would vote on the artists who have emailed SGS requesting a performance opportunity.

11. Lili suggested Twitch as a platform to consider during the ongoing COVID Pandemic, if we cannot have a ticketed live event.

12. Lili and Jay: to discuss possibilities of how we could obtain donations thru twitch and discuss logistics to make recommendation to board. Stephanie suggested Paying artists in gift cards.

13. Lisa provided her update. She expressed concern about how to ask for donations during this Covid19 crisis. Lili reminded everyone that the majority of our members are upper income seniors, so asking for donations should not be too impactful to them. So depending on the channel of communication, we can target the message.

14. Jay discussed the enhancements he has implemented in LGL. Lili suggested we look for ways to automate an invitation to become a member for those who LIKE our facebook page.

15. BDOG Plans –

a. Jay has created a BDOG Event Page with pre-recorded videos of various SGS members in an embedded Youtube player. Once he makes it public, it will appear here: https://www.sacguitarsociety.org/event/big-day-of-giving/

b. Lili & Jay to review the Google AdGrants to see if we can use it to promote people to come to our BDOG page and donate

c. Jim, can we spend some money to advertise our BDOG page?

d. All Board Members: Lili suggested for each board member to send out invitation to our own friends and family members to visit our BDOG page and consider donating.

Adjournment 2pm