Minutes of Board Mtg 8/3/2020

Attending: James Banach, Sandy Strautman, Jay Reynolds, Lili Williams x (2), Lisa Pitre, Laurie Racca, Albert Mejia

Guests:
Absent: John Reynolds, Bob Ferguson

Meeting called to order at 7:03 by Jay Reynolds

**SUBJECT: Strategic Plan Draft**

Laurie Racca asked to comment on Strategic Plan...areas that need to be discussed and may need decisions:

1. Original document identified SGS at a turning point, from club to a next level, community arts organization. It is going to take a great deal of work! A challenge such that the board may have to do a lot of the early work.

   a. Vision Statement-Lili read, will post to Slack. Comments followed, board needs to provide more input.

3. Core Values-board needs to go through and digest, Laurie thinks these are well done.

4. Board wanted to engage the community to get community input. Lili commented that some bridges appeared to have been burned and couldn’t get engagement. Do we want to do again? How to engage non-members?

5. Look at Goals for Strategic Plan in more detail.

6. Guitar Scholarships-Tie Musical Director to Scholarships to get engagement with SAC State, etc. Board should think about this!

7. Concerts and Festivals should be a higher priority, possible olive branch for fixing some old issues.

8. Human Resources-need to get the programs leadership spread around to more people.

9. Financial Resources-need a fund-raising committee? Noted that not a lot of $$ come from membership.

10. Existing resources summary-a lot accomplished, but a lot of work to do and how to get volunteers and community to assist.

11. Executive Committees for Administration and Management-a lot falls on the board members, etc.
12. Advisory Committees reporting to Board—from original document, names just picked by Laurie, but could be changed.

13. Would like some ideas on how to proceed from here.

   a. Asked Jay how he wants to proceed. He wants additional meetings. Laurie will come up with a schedule to concentrate on a particular section. 1 hr meetings to discuss. Schedule to Jay by end of next weekend.

Sandy Strautman—showed virtual guitar performance to friends who are in movie business, who suggested SGS President have some comments at end to talk about who SGS is and what we represent. Also, do some virtual interviews on a regular basis with members and potential members. Sandy will check on Disney’s code of conduct.

Lili mention George Moua, who used to do graphic design, also suggested we do interviews with members. Sandy supported particularly during this time of minimal personal interchange.

Lili also mentioned doing fund raisers for local artists who are struggling due to Covid19. Laurie questioned how we would distribute the funds to artists. Need to document how money comes in and how it is distributed.

Next meeting August 17, 2020, at 7 pm.

Anyone who can meet next Monday at 7 PM to discuss fund raising for needy artists.

**Motion to adjourn by Jay, second by Jim**

Meeting adjourned at 8:09 pm

Respectfully Submitted:

James P. Banach

Secretary/Treasurer

Sacramento Guitar Society