



P.O. Box 621, Folsom, CA 95763  
www.SacramentoGuitarSociety.org  
(916) 572-7464 | EIN# 59-3777305

## Minutes of Board Mtg 6/29/2020

Attending: Sandy Strautman, Jay Reynolds, Lili Williams, James Banach, John Reynolds, Laurie Racca,

Guests: None

Absent: Lisa Pitre, Bob Ferguson, Albert Mejia

Meeting called to order at 6:00 pm

### **Sandy Strautman**

Noted that Daniel Radu had resigned from the board. Unable to spend needed time supporting SGS.

### **Jay Reynolds:**

Virtual concert by Michael will be ready sometime in July. Lisa Pitre should try to get notices out via social media etc. so people and members will be aware. Today is deadline for submissions for the concert. Discussion on the technology being used.

Asked if anyone had followed up regarding a contact who wanted to perform, was not sure what to do about it. We do not have a process yet to screen these kinds of requests. Topic for later discussion.

**ACTION ITEM:** given to Sandy to follow up with this particular contact.

Asked who is doing the monthly newsletter...Lili has helped in the past but thinks it should be the job of the President. Jay agreed to work on it going forward, if getting content from others. Deadline 25<sup>th</sup> of every month to get content to Jay...any information that should be disseminated to the world. Lili will send some info on grants; Sandy will send info on Orchestras. Sandy will create a Slack channel for newsletter articles so anyone can post information of interest.

### **Laurie Racca:**

Asked if we participate in United Way. Not being done.

**ACTION ITEM:** Laurie will follow up and see if we could participate.

Strategic Plan—posted today, would like everyone to review it. Commented on some of the strengths and weaknesses. Take 2 weeks and make any suggestions, edits, etc. Would like to “finish” the document and then start to use it. Email suggestions to Laurie and she will update the plan. Then we can use it for marketing. Thinks town hall meeting would be useful, get members invested in the plan and SGS. Would like suggestions by July 12, 2020.



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**LILI:**

We are a bit gridlocked on artistic direction issue. We need to resolve. What do we do?

Suggests, based on previous experience, that we get maybe 4 people to rate performers as they apply for work, and then pick someone, and turn over to event planner to get it booked and set up. Laurie suggests that this might be an interim step until we can define what we ultimately want for an Artistic Director, as that should probably be our ultimate goal.

Needs additional discussion and strategic direction...another meeting or series of meetings.

**Sandy:**

Mention this was her last meeting. Board thanked her for her service.

Discussion on how we want to proceed with Strategic Plan and how to resolve issues.

Next meeting to discuss Strategic Plan in detail. No date determined.

Meeting adjourned at 7:03 pm

Respectfully Submitted:

James P. Banach

Secretary/Treasurer

Sacramento Guitar Society