Minutes of Board Mtg 12/3/2020

Attending: James Banach, Jay Reynolds, Sandy Strautman, Lili Williams, Bob Ferguson, Lisa Pitre

Guests:

Absent: John Reynolds, Albert Mejia, Laurie Racca (has resigned from board)

Meeting called to order at 7:10 pm by Jay Reynolds

I missed the first 20 min of this meeting due to technical difficulties.

December Concert:

Issues with postcard for Nov performance, but holiday concert will be SGS only.

Sandy will work with Lili on postcard creation for December performance.

Sandy was reminded she needs to get Holiday Letter out to request donations. Merge both email and concert letter together, per Lili.

Lili suggesting, we design a page on website for Holiday giving. Jay will work on this.

Sandy and Lili will work on Holiday Letter over the weekend.

Performance on December 20, 2020.

Bob Ferguson will work on Holiday Letter with Lili, rather than Sandy.

Holiday concert intro by Jay, then orchestra then other performers.

Job changes, whose is going to take over Lili’s tasks:

1. Lili Wyatt is busy and needs to find a replacement. Lisa needs to pick up some of the issues she was doing.

2. Laurie Racca has decided not to be a board member going forward. Maybe some volunteer work.

3. Need a new grant writer! Need to pitch in newsletter and December Concert.

4. Need someone to take over Lili’s day to day work.
a. Maybe a local music store could handle guitar donations, storage and sale and give them a percent of sale price for sales. Discussion on possible solutions.

b. Use grants to buy a bunch of guitars and then give/rent to schools?

c. Current programs funded by grant, orchestra, Veterans in Arts, Strum for Fun. Maybe we need to charge for orchestra participation ongoing due to grant running out. Cultural Arts grant has now been discontinued, may have to find other sources of income.

d. Discussion on why Laurie Raca decided to leave board.

e. What about USPS mailing issues? Jay and Lili have discussed companies that do postcards, media creation, etc. Wholistic approach, but is a bit costly. But we need to be structured and organized in order for it to work. Give them the bulk mail number to process. Lili will get some quotes.

f. What about Postcard creation? Sandy and Lili will meet to discuss how to proceed with GotPrint to generate postcards. See item e, above.

Jay trying to find someone to do solo for the newsletter for December. Jeff Corrigan suggested by Sandy. Jay will check out. Several other suggestions given.

Next meeting scheduled for, January 14, 2021

Motion to adjourn by Jim, second by Jay.

Meeting adjourned at 8:30 pm PST

Respectfully Submitted:

James P. Banach
Secretary/Treasurer
Sacramento Guitar Society