



P.O. Box 621, Folsom, CA 95763
www.SacramentoGuitarSociety.org
(916) 572-7464 | EIN# 59-3777305

Minutes of Board Meeting 11/2/2020

Attending: Jay Reynolds, Lili Williams, Lisa Pitre, Sandy Strautman, Laurie Racca, Jim Banach

Absent: Bob Ferguson, John Reynolds, Albert Mejia

Meeting called to order at 7:11PM

Collegiate Artists Showcase

- We currently have 3 participants
 - Discussed broadening our reach
 - Sandy Strautman offered to solicit her local guitar teachers for participants
 - Jay sent Sandy email template
 - Explained event presentation sequence
 - Lili suggested Lisa engage Lilly Wyatt to organize PR engagement plan
 - Postcard & social media engagement
 - Laurie suggested finding a way to gauge the effectiveness of our postcards, ads, etc.
- Lili explained the challenges of obtaining the data
- Sandy - Volunteered to be Q&A person
 - AR Jay: Talk with Sandy closer to time about who is playing what pieces
 - Need to know what pieces the participants are playing
 - AR Lili: Will refresh contact with Dr. Savino
 - Sandy suggested reaching out to William Jessup University. She will investigate options there.
 - Sandy will request participant songs before the event via email

GivingTuesday

- Reviewed the event's purpose and previous years' efforts
- Sandy will review previous years' letters; may be the one to write this year's



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Music Library

Sandy has come into a collection of guitar music from the Roseville Library
- SGS member Mary Rose has an association with it that may help with creating a lending library through SGS

December Concert

Sunday, December 20

Event will be at 3:00pm, about 1 hour expected

Contact was made with Michael Silva - not sure if he will be doing a virtual orchestra

Lili: we are looking at bringing in a professional guitarist or two to perform

AR Sandy: virtual Christmas concert proposal

- Will send to Jay who will provide feedback/approval
- Plan will then be finalized; will acquire final commitment from Michael Silva

Sandy will see if Sean O'Connor would be willing to produce the repertoire and video for the event

Possible guest/featured artist and order of ask:

Michael Silva

Tom Phillips (Laurie's instructor)

Roberto Corrias

Dr. David Chapman

Proposed payment: \$300

10 - 15 minute recorded performance, + Q&A following

Discussed budget for featured artists. Will consult with Treasurer to determine final figure.



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Next meeting: Thursday, November 5 at 7:00pm

Motion to adjourn: Jay

Seconded: Lili

Adjourned at 8:53

Respectfully Submitted:

Jay Reynolds
President
Sacramento Guitar Society