Minutes of Board Meeting 11/2/2020

Attending: Jay Reynolds, Lili Williams, Lisa Pitre, Sandy Strautman, Laurie Racca, Jim Banach

Absent: Bob Ferguson, John Reynolds, Albert Mejia

Meeting called to order at 7:11PM

**Collegiate Artists Showcase**

- We currently have 3 participants
- Discussed broadening our reach
- Sandy Strautman offered to solicit her local guitar teachers for participants
  - Jay sent Sandy email template
  - Explained event presentation sequence

- Lili suggested Lisa engage Lilly Wyatt to organize PR engagement plan
- Postcard & social media engagement
  - Laurie suggested finding a way to gauge the effectiveness of our postcards, ads, etc.
  - Lili explained the challenges of obtaining the data

- Sandy - Volunteered to be Q&A person
  - AR Jay: Talk with Sandy closer to time about who is playing what pieces

- Need to know what pieces the participants are playing

- AR Lili: Will refresh contact with Dr. Savino

- Sandy suggested reaching out to William Jessup University. She will investigate options there.

- Sandy will request participant songs before the event via email

---

**GivingTuesday**

- Reviewed the event’s purpose and previous years' efforts

- Sandy will review previous years' letters; may be the one to write this year's

---
Music Library

Sandy has come into a collection of guitar music from the Roseville Library - SGS member Mary Rose has an association with it that may help with creating a lending library through SGS

---

**December Concert**

Sunday, December 20

Event will be at 3:00pm, about 1 hour expected

Contact was made with Michael Silva - not sure if he will be doing a virtual orchestra

Lili: we are looking at bringing in a professional guitarist or two to perform

AR Sandy: virtual Christmas concert proposal
  - Will send to Jay who will provide feedback/approval
  - Plan will then be finalized; will acquire final commitment from Michael Silva

Sandy will see if Sean O'Connor would be willing to produce the repertoire and video for the event

Possible guest/featured artist and order of ask:
Michael Silva
Tom Phillips (Laurie's instructor)
Roberto Corrias
Dr. David Chapman

Proposed payment: $300

10 - 15 minute recorded performance, + Q&A following

Discussed budget for featured artists. Will consult with Treasurer to determine final figure.
Next meeting: Thursday, November 5 at 7:00pm

Motion to adjourn: Jay
Seconded: Lili
Adjourned at 8:53

Respectfully Submitted:

Jay Reynolds
President
Sacramento Guitar Society