Minutes of Board Mtg 10/5/2020

Attending: James Banach, Jay Reynolds, Sandy Strautman, Laurie Racca, Lili Williams

Guests:

Absent: John Reynolds, Bob Ferguson, Albert Mejia, Lisa Pitre

Meeting called to order at 7:09 pm by Jay Reynolds

Strategic Plan:

Laurie Racca;

1. Supporting music education, add “Strives to” support, suggested by Lili.

2. Added 1.4 “Local and Regional Performers” under Goals, suggested by Laurie.

3. Organizational Challenges and Strategies...
   a. Board of Directors, add “The members of the Board of Directors are also responsible for serving as volunteer committee chairs and project coordinators.

4. Under Essential Functions (paid), added Virtual Event Coordinator.

5. Need to update the bylaws to show our board increase from 9 persons maximum to 11 maximum. Board meeting minutes of March 8, 2017.

6. Laurie showed where our funding comes from, heavy on grants! Need to look for other funding sources.

7. Organizational Challenges-
   a. We need to identify and increase membership as well as engage existing membership.

   b. Artistic Direction; Lili suggests we add AD as a challenge. Discussion followed with several suggestions.

8. Reviewed some additional sections, many of which are already in place.
   a. Need to get some legal assistance to review contracts, etc., maybe some pro-bono work from a legal sponsor of SGS.
b. Need to work on how to fund an Executive Director in the future.

c. Possibly consider emphasis more on adults who will pay, rather than educational programs for students. The latter mainly funded by grants; Laurie suggests we need to get away from grants as a primary funding source.

9. We need to get entire board engaged on how we are going to accomplish the tasks and approve the Strategic Plan.

10. Lili-discussion about circles of influence and how to bring more people into center. Can Lili Wyatt assist us with some of this work and publicity. Discussion followed, Laurie suggests it is in the document and the committee structure could support it. Board needs to think about and address the business plan and get it done! Otherwise we will remain stagnant.

11. Laurie will repost document on Slack and everyone needs to look at it closely.

12. Maybe we should get some additional board members who can put more time into helping with existing programs. Laurie suggested maybe our next meeting be a discussion of board members and participation, rather than concentrating on Strategic Plan. Attendees agree, so next meeting will be about board recruiting.

Next meeting scheduled for Oct 19, 2020

Motion to adjourn by Jim, second by Jay

Meeting adjourned at 8:35 pm

Respectfully Submitted:

James P. Banach

Secretary/Treasurer

Sacramento Guitar Society